



General Membership Meeting Minutes
Monday, June 10, 2013
Allegheny Traditional Academy, 7:00 p.m.

In Attendance (31)

Michele Adams, Steve Adams, Olivia Benson, Charles Bettendorf, Patricia Buck, Anthony Cabral, John Canning, David Charlton, Laurie Charlton, Christopher D'Addario, Patrick Dexter, Pam Grove, Arthur James, Susan Larkin, Randi Marshak, Patrick Miner, Gregory Mucha, Jason Owens, Henry Reese, Vincent Salvino, Bob Sechler, Sheila Sechler, David Shlapak, Gregory Spicer, Barbara Talerico, Monty Timmerman, Karina Westfall, Thomas Westfall, Craig Worl, Al Zanon, Randy Zotter

Introduction

The regular monthly meeting for the membership of the Allegheny City Central Association was held on Monday, June 10, 2013, at 7:00 p.m. in the auditorium of Allegheny Traditional Academy, the President being in the chair and the Secretary being present. The minutes of the last regular monthly meeting on 05/13/13, being posted on the web site beforehand, were approved.

Treasurer's Report

The treasurer's report was given by David Shlapak.

Multi-Space Parking Meters

Anthony Boule from the Pittsburgh Parking Authority reported on the multi-space parking meters that will be coming to the Northside. Information and an instructional video can be found on the Pittsburgh Parking Authority's web site at www.pittsburghparking.com/meter-policies.

Development

David Shlapak reported on development topics.

- October Development will close on the 6 empty lots on Jacksonia on 6/12. Work should begin shortly after that.
- The URA has financing for the Garden Theater and the Masonic Building on the agenda for their 6/13 board meeting.

Safety

Steve Adams reported on safety topics.

- ACCA Cameras
 - A camera has been installed on the Buena Vista Coffee Shop
 - A pair of cameras have been installed at the corner of Alpine and Saturn
 - A camera has been installed at the corner of Palo Alto and Eloise

- A camera has been installed on Arch near Alpine
 - Still looking at the logistics of installing cameras at the Brown Chapel A.M.E. church.
- National Night Out
 - Pam Grove and Sheila Sechler are the leads for organizing this year's NNO.
 - It will be Tuesday, August 6th. From 6 to 8pm.
 - The location will be on Arch between Sampsonia and Alpine.
 - There will be food, entertainment, and children's activities.
 - Seeking volunteers to help during the event. Contact either Pam (pgrove@cnn-c-pgh.org), or Sheila (ssechler@cnn-c-pgh.org).

Branding

Greg Spicer reported on the rebranding effort.

- Found that there were too many hurdles to create banners and place them on North Avenue.
- Will refocus effort on more guerilla strategies to get the new brand out there.
- Will continue to use Moore Design Associates, but will use the \$15k grant we received from the Design Center for Moore Design to help us develop a strategy, rather than develop banners.
- Will revisit the idea of a hard launch once we have a strong foothold.

North Side Leadership Conference

Per the motion from the 5/13 meeting, a letter was sent rescinding the ACCA's withdrawal from the NSLC. Barbara Talerico read a prepared statement regarding the matter:

Because of your vote, the letter went out. I know Dave discussed this with you at the last meeting, but let me re-state:

Your Board is responsible for the health and well-being of this organization. We take our jobs seriously and *often* make decisions on behalf of the organization without taking a membership vote, as is our right.

We did not bring the topic of leaving the Conference before the membership because we thought it best not to divulge the information that puts the Conference in such an unflattering light. And, frankly, we felt that most members were unaware of the purpose of the Conference since we get practically no funds or assistance from them.

But, you're angry that we didn't discuss our decision with you first, and that's your right.

So we will put this topic on the agenda in the near future, give you advance notice, and will thoroughly discuss our rationale with you at that time.

Adjournment

The meeting adjourned at 8:20

Meeting minutes prepared by Arthur James, secretary.
Minutes approved on 7/8/13