





NORTHSIDE NEIGHBORHOOD MEETING August 3, 2015

THE GARDEN BLOCK

Federal Street and West North Avenue, Central Northside, Allegheny City, Pittsburgh, PA



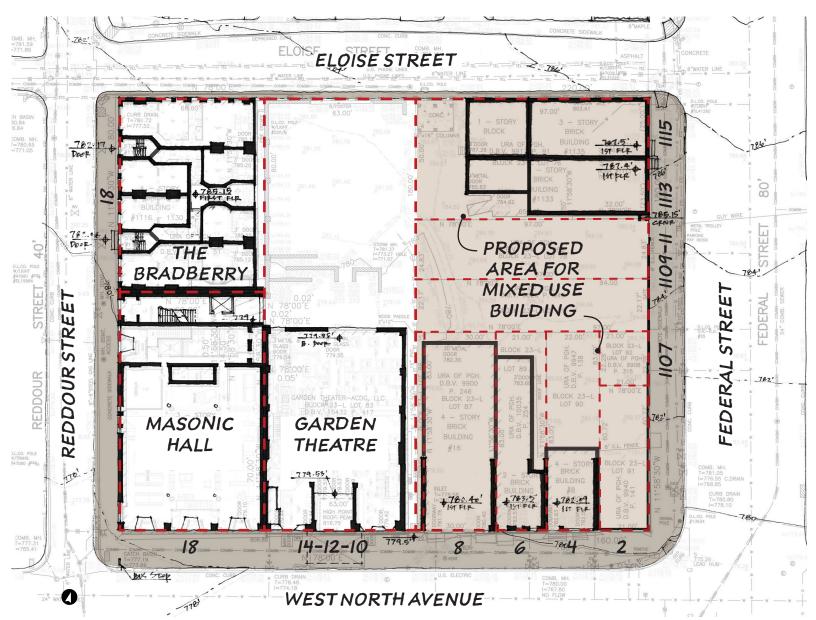


Rothschild Doyno

Architecture and urban design

GARDEN BLOCK TODAY

VIEWING THE VARIOUS BUILDINGS THAT FORM THE GARDEN BLOCK

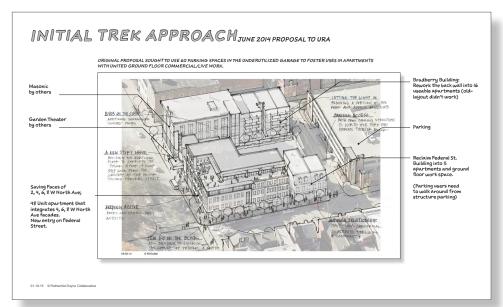


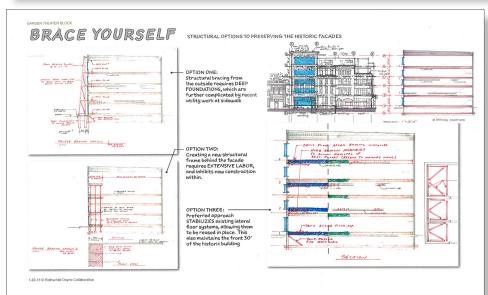


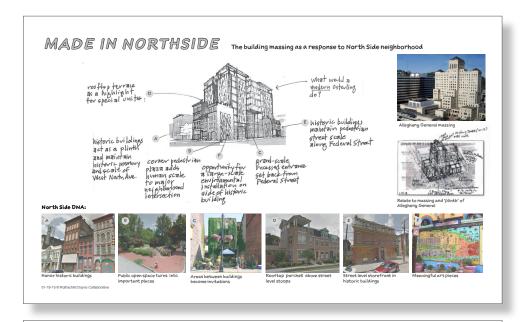


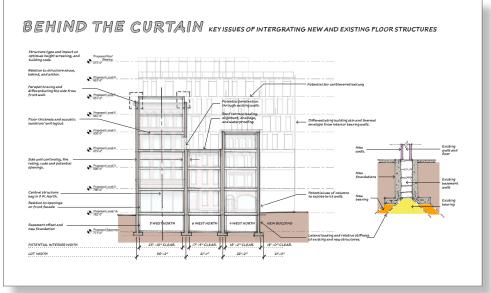
WHERE WE'VE BEEN

STEPS ON A PATH TO FIND AN APPROPRIATE BUILDING MASSING & PRESERVING BUILDINGS

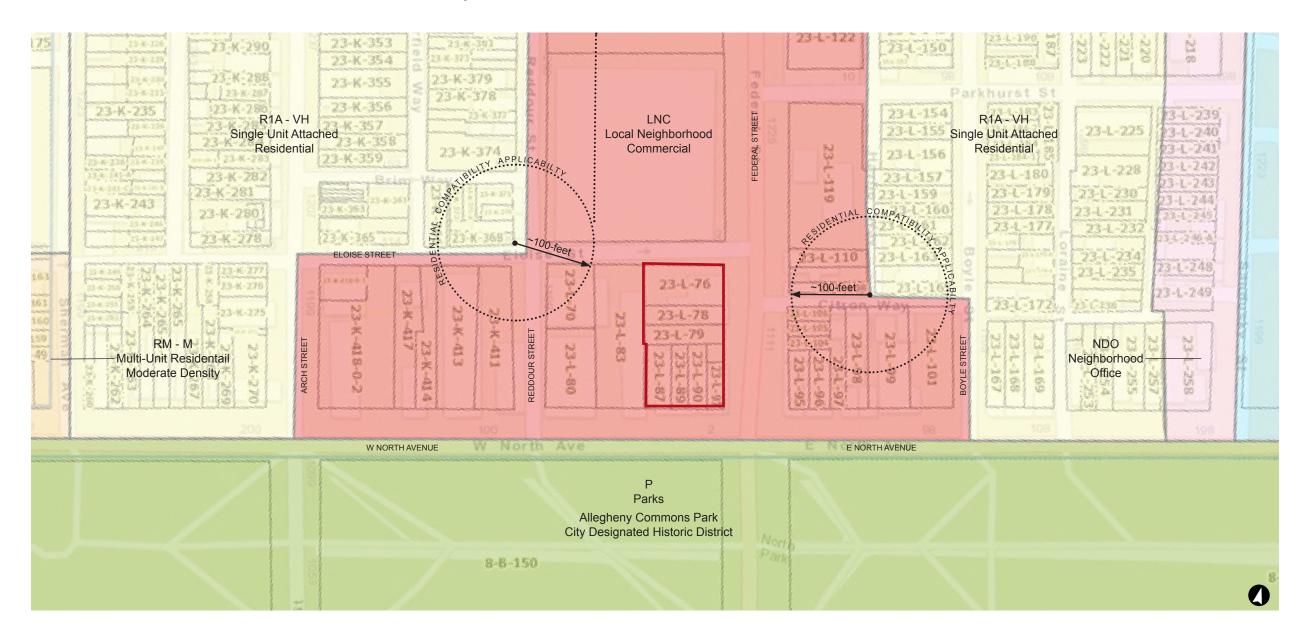




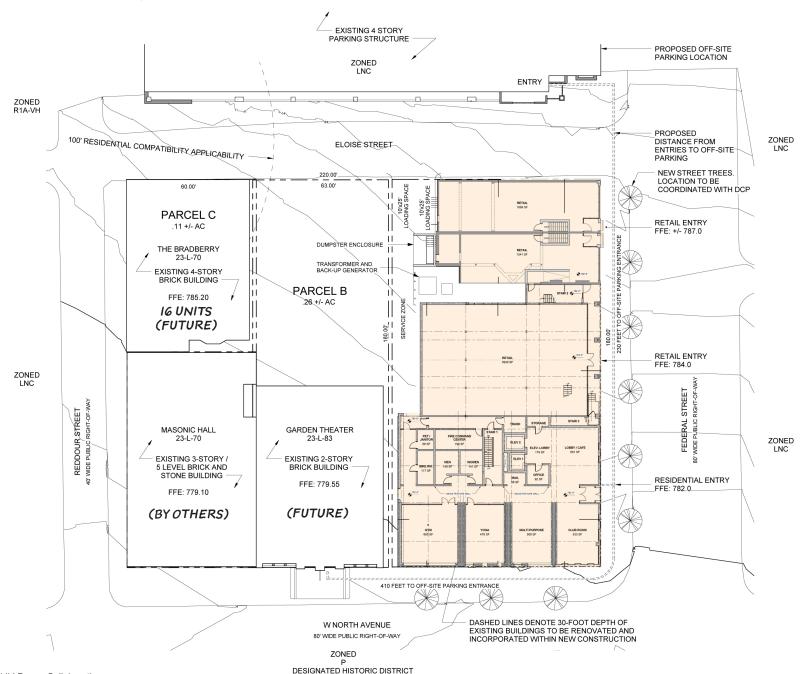




AROUND THE BLOCK RESIDENTIAL COMPATIBILITY ON THE GARDEN BLOCK SITE



SITE PLAN PROPOSED SITE PLAN FOR THE GARDEN THEATRE BLOCK



PROJECT SUMMARY:

8 STORY MULTI FAMILY RESIDENTIAL STRUCTURE WITH 72 UNITS AND 69 OFF SITE PARKING SPACES AND 27 BIKE SPACES ON SITE.

VARIANCES FOR DENSITY AND HEIGHT:

- I. MAX FLOOR AREA RATIO:
 - 2:IPERMITTED
 - 4.8: I REQUESTED
- 2. MAX HEIGHT:

45 FT/3 STORIES **PERMITTED**

97 FT / 8 STORIES REQUESTED

SPECIAL EXCEPTION SOUGHT:

I. OFF SITE PARKING

PROPOSED DENSITY HOW DO THE BRADBERRY & MASONIC HALL DISTINGUISH THEMSELVES FROM EACH OTHER?

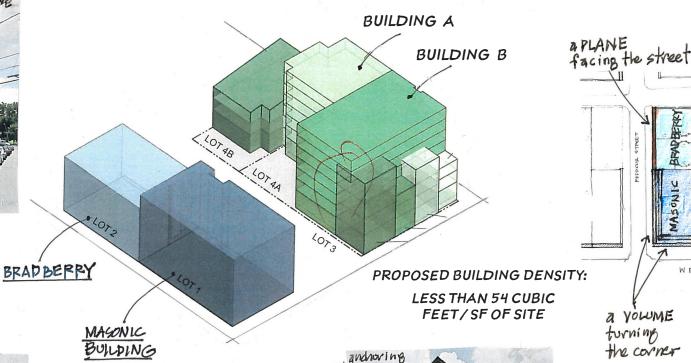


The Bradberry's front facade is a PLANE of decorative brick and stone (the alley facade is utilitarian brick)



EXISTING BUILDING DENSITY: 54 CUBIC FEET/SF OF SITE

buildings distinguish themselves by:
Height: Bradberry lower vs. Masonic higher
Orientation: Bradberry horrzontal vs. Masonic vertical



the corner with same facade

The Majonic Building is a VOLUME that turns the corner

So... if we are applying
the logic that the
relationship between
our BLDG A and
BLDG B is similar to
the density of the
Bradberry and Masonic

BLOISE STEEP

a PLANE

facing the street

A VOLUME

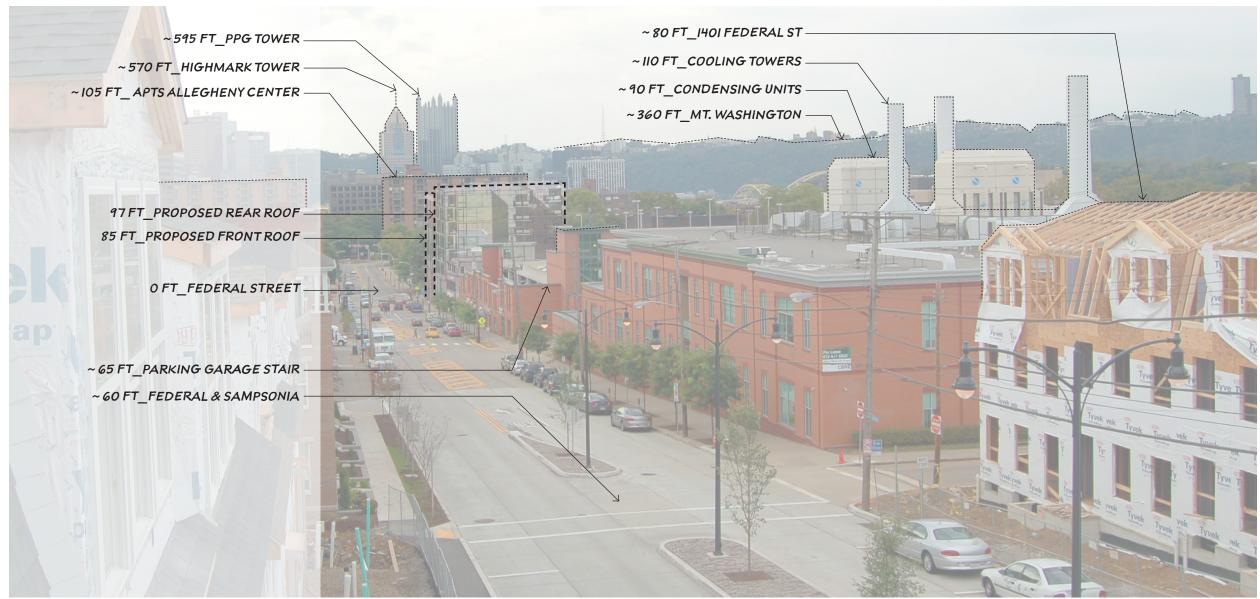
turning

the corner

Then ... we can also apply the logic of the facades: VOLUME VS. PLANE

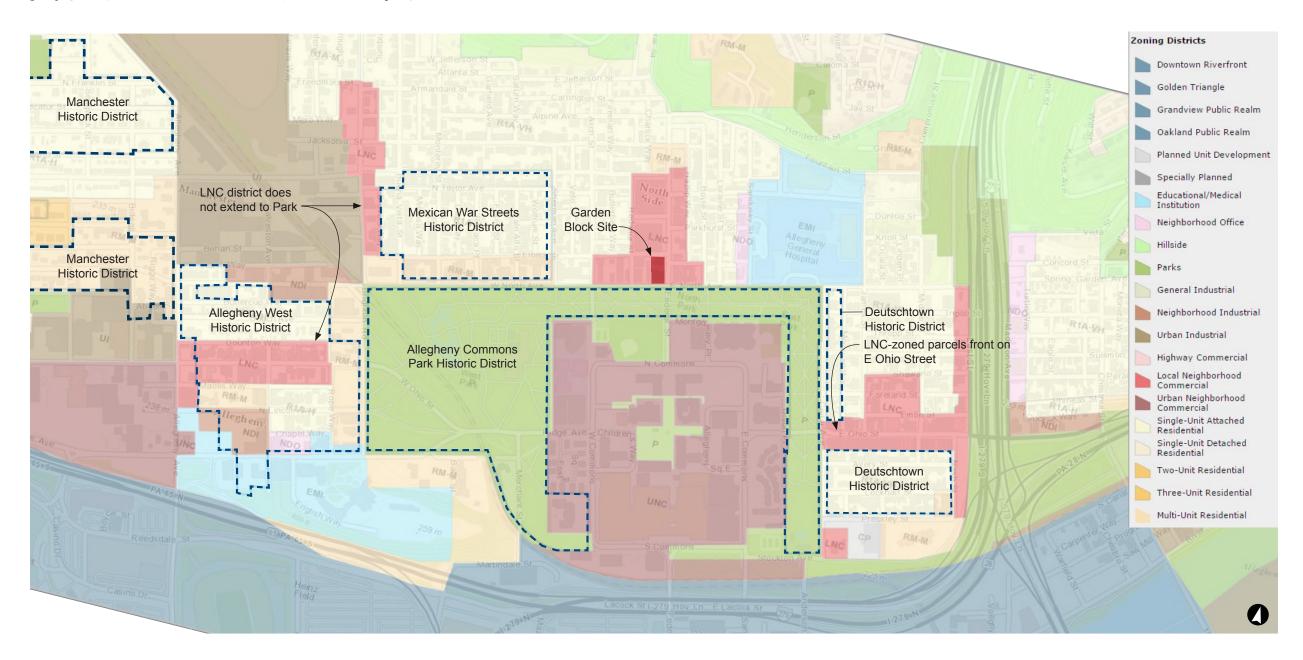
PROPOSED HEIGHT

HEIGHT RELATIONSHIPS BETWEEN EXISTING FACADES AND THE PROPOSED BUILDING



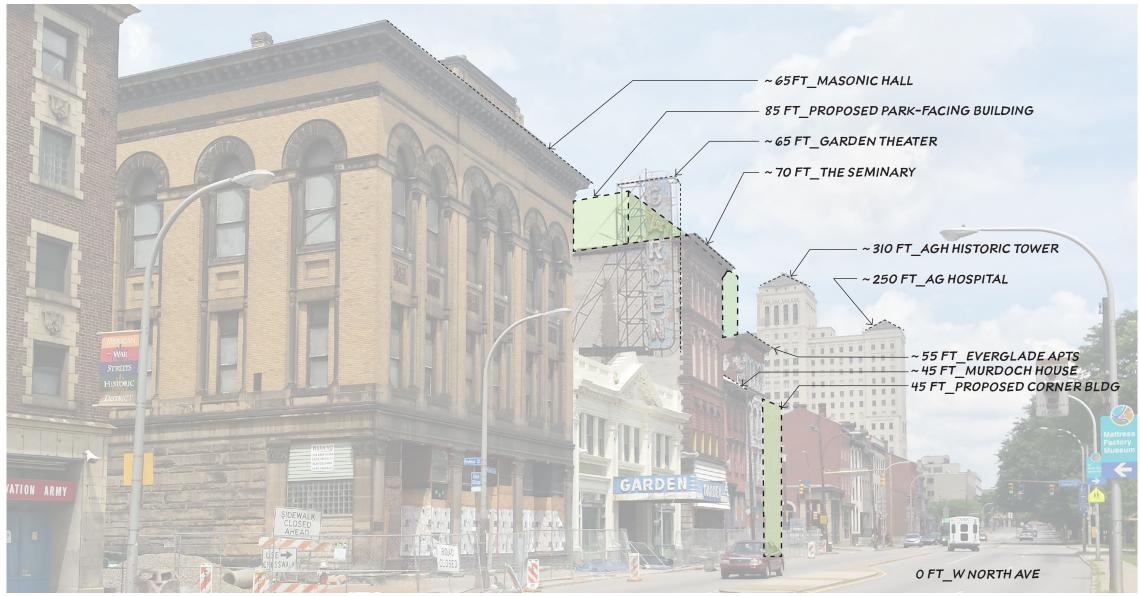
VIEW FROM FEDERAL STREET TOWNHOUSES (2009) TOWARDS NORTH AVENUE; APPROXIMATE HEIGHTS FROM GOOGLE EARTH PRO

AROUND THE PARK ZONING AND HISTORIC DISTRICTS AROUND ALLEGHENY COMMONS PARK



NORTH AVENUE STREET VIEW

HEIGHT RELATIONSHIPS BETWEEN EXISTING FACADES AND THE PROPOSED BUILDING



VIEW OF GARDEN BLOCK FROM W NORTH AVE & REDDOUR; APPROXIMATE HEIGHT INFORMATION FROM GOOGLE EARTH PRO

IN THE BEGINNING

EXISTING SITE CONDITIONS OF THE GARDEN BLOCK



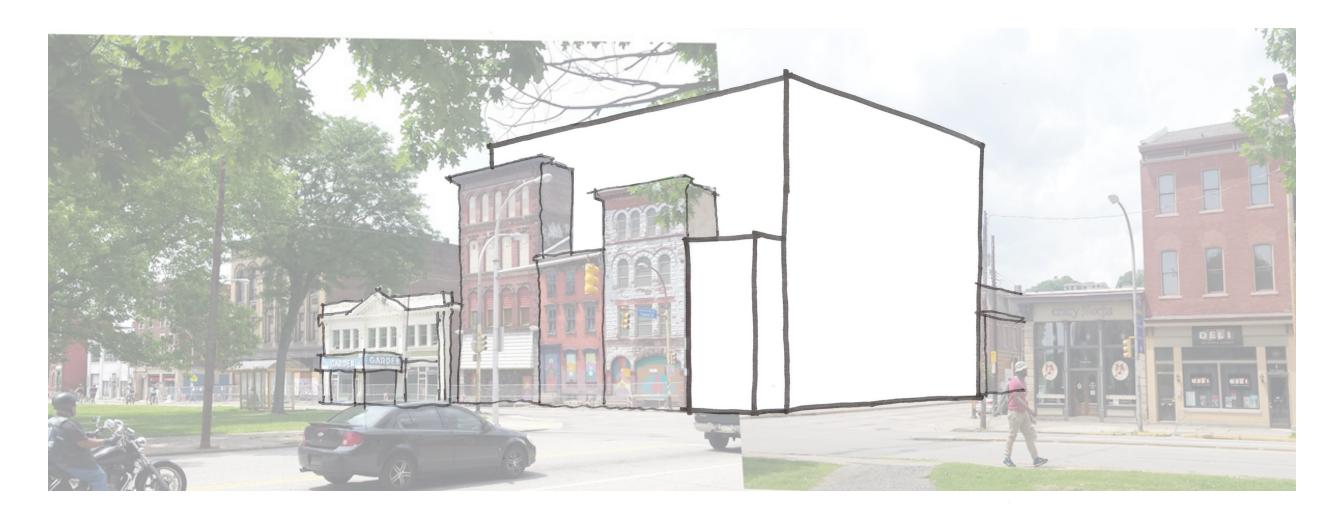
THE STARTING BLOCK

PLACING THE SIMPLEST BLOCK ONTO THE SITE AS A STARTING POINT



RESPECTING YOUR ELDERS

ALLOWING THE EXISTING FACADES TO STAND PROUD OF THE PROPOSED BUILDING BEHIND



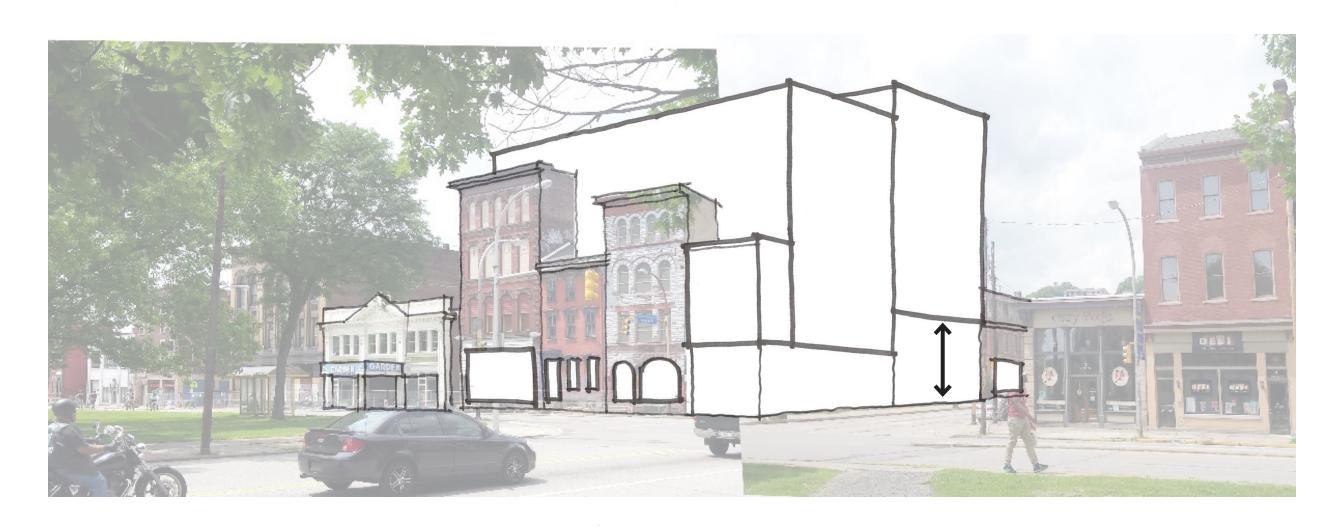
SPLITTING THE STONE

DIVIDING THE ONE LARGE MASS INTO TWO 'CONTEXTUALLY' RESPECTFUL HALVES



RAISING YOUR LEVEL

RAISING THE BACK HALF OF THE BUILDING TO ALLOW FOR A TWO STORY COMMERCIAL 'ANCHOR' UNDERNEATH



MEETTHE STREET

HIGHER VISIBILITY FOR THE BUILDING CORNER AT HIGHLY ACTIVE CORNER OF NORTH AND FEDERAL STREET



ACTIVE LIFESTYLE

POPULATING THE SIDEWALK, THE INTERIOR GROUND FLOOR, RECLAIMED ROOF DECKS AND NEW ROOF



MIXED-USE BLOCK

INTERIOR LAYOUTS FOR RETAIL & UNITTYPES IN THE PROPOSED BUILDING





OPTION I9,300 SF OF RETAIL

68 APARTMENTS

OPTION 27,000 SF OF RETAIL
72 APARTMENTS









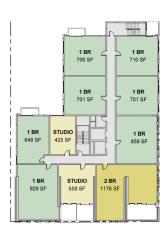


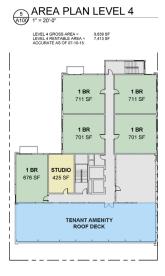








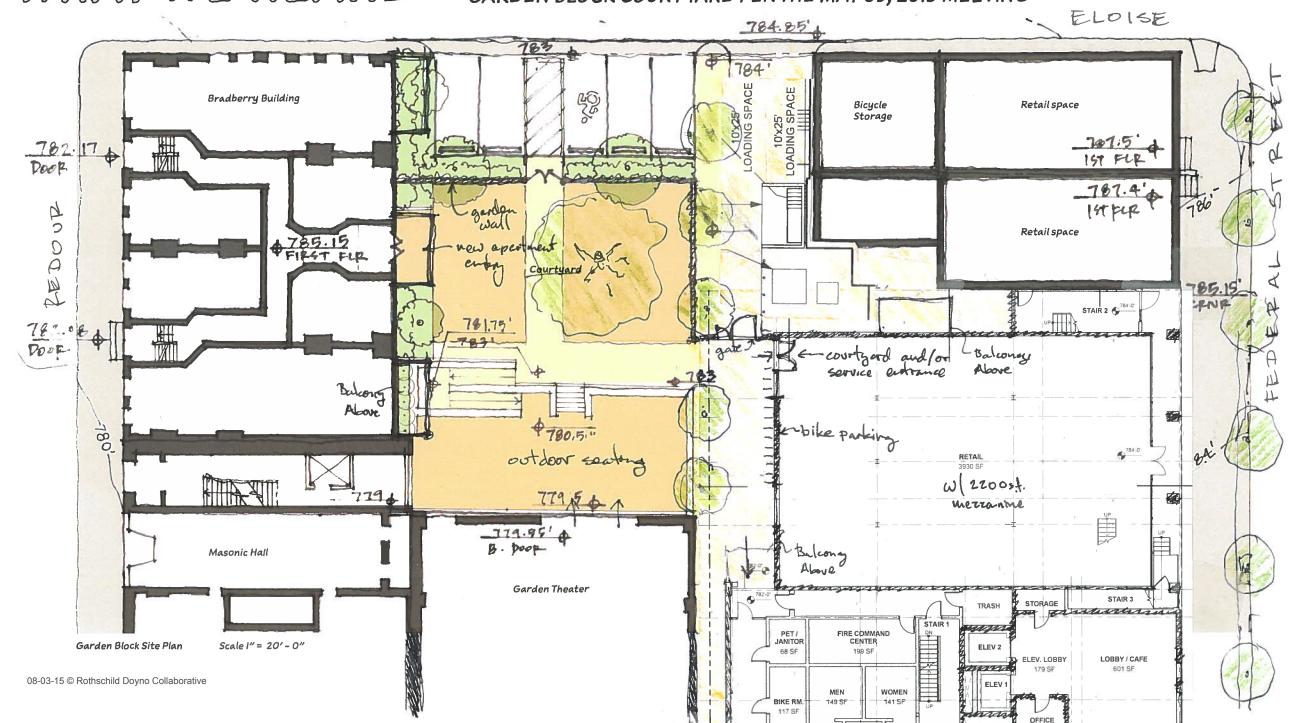






WHAT WE HEARD

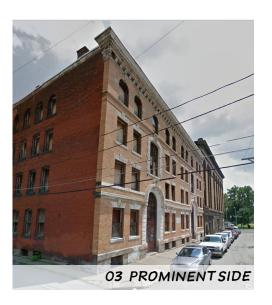
GARDEN BLOCK COURT YARD PER THE MAY 05, 2015 MEETING



MATERIAL CONTEXT

DRAWING INSPIRATION FOR THE MATERIAL PALETTE FROM THE SURROUNDING NEIGHBORHOOD





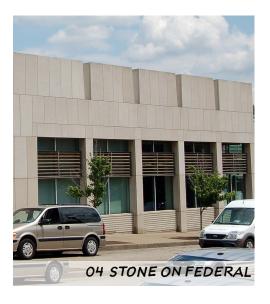




PHOTO CREDIT: MATT ROBINSON, PITTSBURGHSKYLINE.COM

- **01 NORTH AVENUE CREATES A FOREGROUND FOR THE NORTHSIDE** with a prominent Southfacing facade. Having the proposed Metropolis facade set back 12'-0" from North Avenue allows it to be a backdrop, much like a theater relationship between the scenery vs. the actors
- **02 INDIVIDUAL ROW HOUSES CREATE A STRIPE OF COLOR FOR THE PEDESTRIAN.** The Mexican War Streets form a collection of unique historic homes with distinct colors and materials, yet form a cohesive whole by maintaining the same setback.
- 03 MASONIC HALL & BRADBERRY BUILDING TURN THE CORNER ON REDDOUR.
- 04 CONTEMPORARY PATTERNING OF LIMESTONE LENDS THE ALLEGHENY CLP A "BUILT-TO-LAST" QUALITY.

MATERIAL COLLAGE

TESTING MATERIAL PALETTES FOR METROPOLIS & AMDUR BUILDINGS



Wood Panels (accents at interior or focus areas)

GOOD GARDEN GLOSSARY

COMPONENTS AND MATERIALS IN THE GARDEN BLOCK

ALUMINUM CANOPY CORNICE nods to the large roof cornices of the existing buildings.

The up lit canopy creates a traditional cornice that holds the collection of buildings together, indicates and shades activity of the roof terrace, and gives shade and shelter to the south-facing balconies and terraces below.

2 "LIMESTONE" PRIMARY FACADE relates to the building materials of the area.

Presently Taktl concrete panels or GFRC panels are being explored for this prominent wall. Careful detailing will indicate depth and mass of the wall specifically referencing nearby stone masonry.

3 FIBERGLASS OR ALUMINUM WINDOWS Are patterned to relate to the varied windows of the buildings being joined by this project.

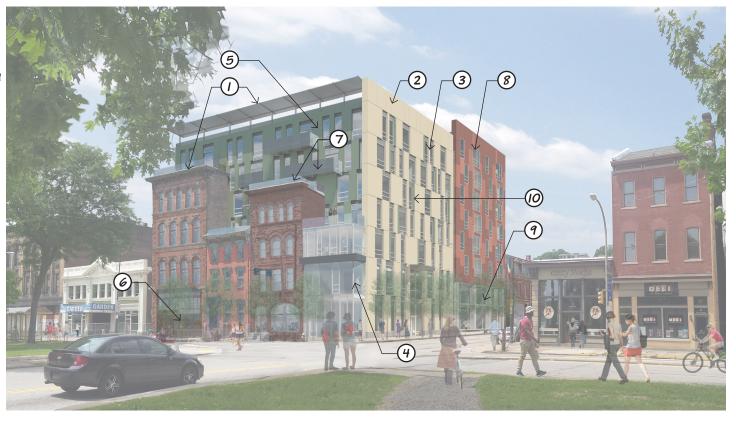
The variety keeps the building from having a large institutional feel that can be caused by the repetition of stacked windows. When seen in the oblique view, the windows create a vitality within the existing streetscape.

4 THE NEW CORNER creates a focal point of glass to stands alongside the restored and integrated existing buildings.

The glazing pattern relates to the scale of the retained buildings while lighting and glass are "of our time."

5 INSULTED METAL PANELS create a backdrop and form a memorable identity for the new building.

The panel system will have a metallic "patina green" tone to relate to Allegheny Commons and the domes across the park creating a "vertical commons" of apartments, balconies, and roof terraces.



- GLASS, WOOD, & ALUMINUM STOREFRONTS reflect historic restoration of facades that remain and crisp glazed openings where they are gone. In both conditions the storefronts provide a high degree of transparency to make new activity and occupancy visible to the street.
- 7 ALUMINUM BALCONIES provide activity and occupancy along the park and facing the city.

The balconies relate in scale and material to the aluminum canopy cornice as well as the many roof terraces found throughout the Northside.

TWO COMPLIMENTARY MASSES relate to the separate masses of the Masonic and Bradberry buildings.

The "second" building up Federal Street relates to the variety of brick facades in the neighborhood. High quality concealed hung concrete boards vary in color and size to increase visual interest and reduce the overall scale of the mass.

- YIBRANT STREETSCAPE Will support activities in the neighborhood by providing for pedestrian, bike, transit, and personal automobile use.
- A DASH OF COLORS The mix of a small color accents reference the small individual features found in of the residential streets in the neighborhood.

COMMUNITY FEEDBACK

DESIGN INPUT WE'VE HEARD (SO FAR)

FROM CDAP, ACCA, NSLC, PHLF, URA, CHILDREN'S MUSEUM, PRESERVATION PITTSBURGH, & CITY PLANNING STAFF

/ INCREASE DEPTH OF THE CORNER AT 2 W NORTH

Continue "under" the first Federal Street mass and facade to reflect depth of historical buildings

2 MAKE THE CORNER A FOCAL POINT

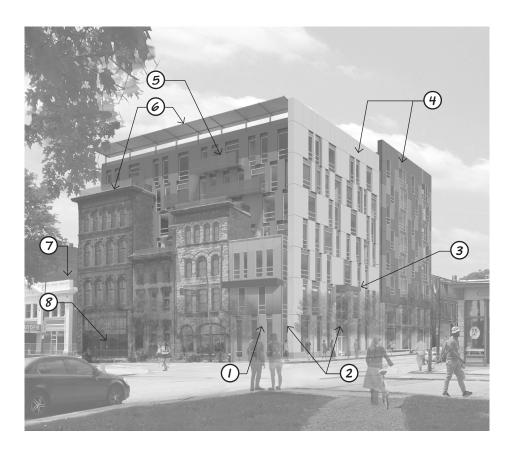
Develop the corner of 2 W North and the apartment entrance to be an active and visually compelling sign of community renewal.

3 MARKTHE ENTRANCE

Consider a canopy or other detail to mark the apartment entrance on Federal Street.

4 TWO MASS APPROACH

We appreciate the two mass approach. Continue to develop the window and material patterns.



5 INTEGRATE THE BALCONIES

Make balconies part of the facade, rather than extended cantilevered balconies.

6 REFINE THE CORNICE / CANOPY

The sun-shading rooftop canopy is a helpful feature, continue to refine it and perhaps relate it to the historic building cornices.

7 CONTINUE INTEGRATION OF THE WHOLE BLOCK

Develop the Garden Theatre Courtyard as a special place for people now that you have secured this site.

8 DEVELOP THE HISTORIC INTERIORS

In the retained buildings along West North. Represent the historic nature across the whole 30 feet of depth.

FEDERAL STREET CORNER



FEDERAL STREET CORNER



FEDERAL STREET INSPIRATIONS

A LIBRARY OF INSPIRATIONS AND EXAMPLES THAT HELPED BUILD THE FEDERAL STREET FACADES



A "DANCING" DOORS



B LIMESTONE



C ENTRY WAYS ALONG





D TREE LINED STREETS IN THE NORTHSIDE



E STOREFRONTS



F MEANINGFUL INTERIOR BACKYARD



BALCONIES CAPTURING VIEWS

COMMUNITY FEEDBACK

DESIGN INPUT WE'VE HEARD (SO FAR)

FROM CDAP, ACCA, NSLC, URA, PHLF, CHILDREN'S MUSEUM, PRESERVATION PITTSBURGH, & CITY PLANNING STAFF

I INCREASE THE FACADE DEPTH

Work to make the new facades appear deep and materially substantial.

2 IMPROVE THE SIDE FACADE

The materials above the retained Morton Building are quite visable and perhaps should wrap the front facade around to the back.

3 RETAIL STOREFRONTS

Increase detail and design at the retail storefronts along Federal Street.

4 PARKING CONCERNS

Make sure tenants use established parking, not permits for residential street parking.



5 DEVELOP STREETSCAPE

Develop public curbs and streetscape along Federal Street and W North Ave

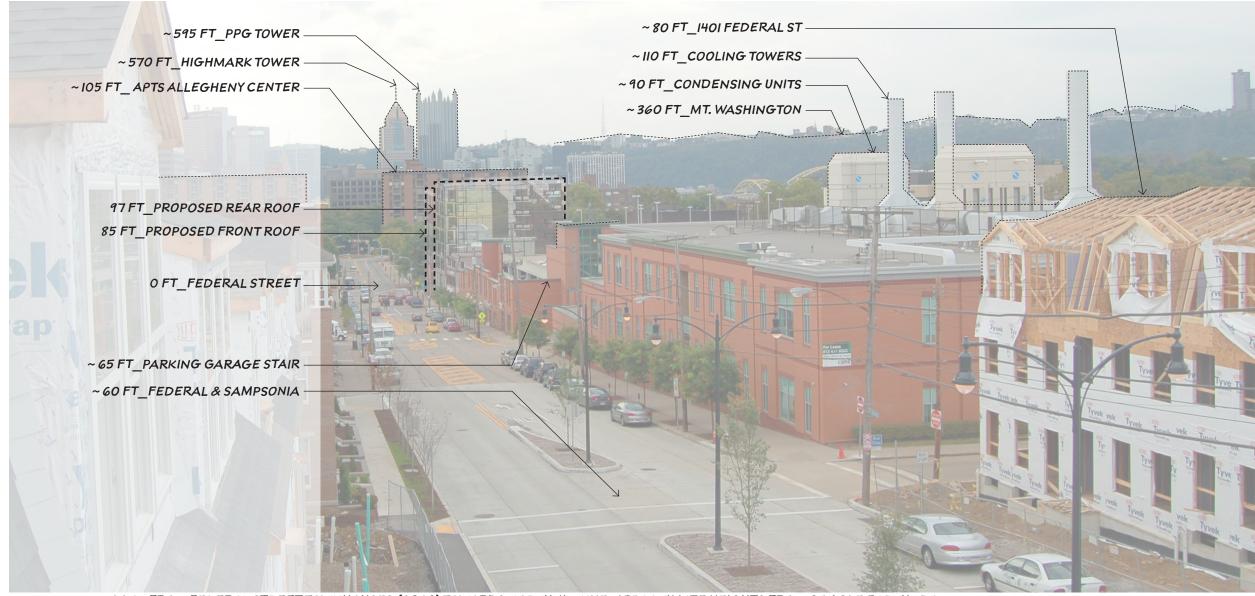
GENERAL COMMENTS:

"THIS IS A VERY BENEFICIAL PROJECT to the city, and the community will get a lot out of this."

"No one has been able to make this happen AND WE WANT TO SUPPORT YOUR EFFORTS."

TOWNHOUSE BALCONY VIEW

HEIGHT RELATIONSHIPS BETWEEN EXISTING FACADES AND THE PROPOSED BUILDING



VIEW FROM FEDERAL STREET TOWNHOUSES (2009) TOWARDS NORTH AVENUE; APPROXIMATE HEIGHTS FROM GOOGLE EARTH PRO

AROUND THE PARK CURRENT RESIDENTIAL PARKING PERMIT ZONES

